



# SHARE YOUR SUCCESS STORY

VIDEO INTERVIEW PROPOSAL



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# Introduction

Success Stories by Dana (SSbyDana) is where ambition meets inspiration. Through high-resolution video interviews with prestigious personalities, we uncover what it takes to achieve greatness. Our podcast serves as a beacon for future entrepreneurs and success seekers.

## Our Audience

- **Demographics:** Motivated individuals aged 18-45, including entrepreneurs, business professionals, and aspiring leaders.
- **Engagement:** Highly engaged with content, showing keen interest in success strategies and personal growth stories.

## Why Participate?

- **Inspire Others:** Your story can motivate and guide aspiring professionals in your field, making a meaningful impact on the next generation of leaders. Our feedback shows that 95% of listeners feel more motivated and informed after listening to our episodes.
- **Humanize Your Brand:** Participating reveals the person behind the professional image, enhancing relatability and trust. This personal touch strengthens connections and attracts followers who value authenticity.
- **Greater Engagement:** Video holds attention five times longer than text/images.
- **Viral Potential:** Generates 1200% more shares than other content types.
- **SEO Optimization:** Video content yields superior SEO results.



### Cristina Chantada - What would you say to someone who is not...

30K views • 1 year ago



### "Descubrir y vivir tu pasión es esencial para experimentar una vida plena"...

15K views • 3 months ago

# Interview Format & Details:

- **Format:** Engage in a horizontal, one-to-one discussion that lasts approximately one hour, encompassing both your professional accomplishments and personal experiences.
- **Preparation:**
- **Background Sharing:** Please provide information about yourself and your company to tailor the discussion to your narrative.
- **Focus Areas:** Indicate any specific topics or questions you would like to emphasize during the interview.
- **Production Quality:**
- **Videography:** Captured by an experienced professional using state-of-the-art film technology.
- **Visuals:** Enhanced with designer 3D graphics for dynamic storytelling.
- **Sound:** Recorded with top-tier Dolby Audio equipment for crystal-clear audio quality.
- **Lighting:** Illuminated with professional lighting setups to ensure optimal visibility.
- **Scripting:** Custom-crafted technical and literary scripts to guide the session.
- **Equipment:** Filmed using next-generation Sony 4K cameras for ultra-high-definition video.
- **Production Day:** A specified day dedicated entirely to your interview to ensure focused and uninterrupted production.
- **Duration:** The session is scheduled for 60 minutes, providing ample time to delve deeply into your story.
- **Location:** You provide the location for the shoot, which meets your requirements and creates a comfortable atmosphere for the conversation.
- **Participation Cost:** €1,350 + IVA. This fee covers a comprehensive session including extensive promotional activities to maximize the exposure of your interview.



## Next Steps

Interested? Let's schedule a call to discuss further. We're excited about the possibility of sharing your story with our audience.

Thank you for considering this opportunity. We look forward to potentially welcoming you to our community of inspiring individuals.

Dana Verdier

Host and Producer

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