



ELEVATE YOUR BRAND

WITH A PROFESSIONAL VIDEO INTERVIEW

BY SUCCESS STORIES BY DANA



Entrevista Cristina Chantada - ¿Qué le dirías a alguien que no está cómodo con su físico?



Interview Sofia Marbella "I help people to stand out from the crowd and make them unforgettable"



Interview Yanela Brooks "Share your talent and passion; it's a gift meant to be shared..."



Entrevista Javier Moreno - ¿Qué fracasos te han marcado en la vida y han hecho llegar ...

A POWERFUL MARKETING TOOL

We firmly believe that a **powerful video interview** serves as the ultimate business card, offering an unparalleled way to promote your business.

Success Stories by Dana can help your brand **stand out and reach your target audience** using interviews as a powerful marketing tool.

Video is the most engaging form of content; it captivates much more than text or a photo.





CONNECT WITH YOUR AUDIENCE

Countless companies face challenges in authentically conveying their essence, values and personality through traditional advertising.

Our video interviews provide a unique opportunity to communicate all this and more.

Thanks to our video interviews, you'll have the chance to **present your brand to consumers**, conveying your **personality, values and history, creating a genuine relationship of trust.**

Make your story stand out and authentically connect with your audience.

THE FINISHED PRODUCT

The finished product will be delivered to you in a high resolution format, allowing seamless integration into your marketing strategy with the flexibility to modify as needed.



ZAHIR BELOUNIS

"If you want something, don't be a dreamer, you have to work."

Facts about video:

- 01** Videos on social media generate **1,200%** more shares than images and text combined.
- 02** Videos deliver optimal SEO results; **video content is 53 times more likely to appear** on the first page of search engine results than text pages.
- 03** People are **380% more likely to take action** with a video than with any other medium.
- 04** **90% of customers** say video helps them make buying decision.
- 05** People spend on average **2.6 more time** on pages with video than without.

YOUR IMAGE IS IN EXPERT HANDS WITH US

The interviews are masterfully conducted by former performer and business woman, Dana Verdier, who invites her guest to share their personal journey towards success.

Our team of **professional videographers** used cutting-edge digital technology and flattering lighting to capture your best moments. To guarantee you present your optimal self, our interviews are meticulously choreographed, scripted, and rehearsed. **Rest assured, our skilled video editors will craft the best possible cut, and you'll have the opportunity for final editorial approval before the video is released online.**

Styling and hairdressing can also be part of the service, so that you feel completely comfortable and relaxed and during your conversation.



ARE YOU READY?

“If you want different results, do something different”

Success Stories by Dana invites you to share your personal success story in professionally filmed one-on-one interviews with Dana Verdier.

Everyone has a story to tell...are you ready to tell yours?
Your Interview will be a unique marketing tool to reach your target audience.

For a personalised quote, our packages are entirely customised to meet your specific needs. Prices vary based on the level of service required.

For more information, please feel free to contact us

We look forward to showcasing your success story video.



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